



# Own the future of everyday travel



avid hotel Cedar Rapids South

## Distribution

As of June 30, 2022

Since its brand launch in October 2017, avid hotels has:

- 53 open hotels with 4,771 rooms
- 157 pipeline hotels with 13,601 rooms

## avid™ hotels prototype overview

### Building summary

Size of site:	1.57 acres
Gross building area:	41,693 sq ft
Number of floors:	4
Total room count:	95
Gross building area per key:	439 sq ft
Parking spaces:	95
Pool:	Optional

### Guestrooms

Guestroom type	Total	SF
King standard	42	220
King ADA	4	335
QQ standard	46	275
QQ ADA	3	375
<b>Total</b>	<b>95</b>	

**Cost to build:** Target cost per key for 95-room prototype: \$88,000 - \$136,000 (Excludes land, contingency, utility tap and permit fees).

Visit [design.avidhotels.com](https://design.avidhotels.com) to explore the prototype.

## What we stand for

Purpose-built from the ground up, avid™ hotels is focused on the essentials done exceptionally well: a great night's sleep in a clean room, high-quality, grab-and-go breakfast, and modern design with the latest technology all delivered to guests with outstanding service.

## Where we play

avid hotels is a midscale, limited service brand appealing to principled everyday travelers who are self-reliant and practical. They're looking for a hotel that finds a balance between quality and price, and provides an experience that feels "just right."

## Why the brand

- 1 Easy to build:** developed in partnership with owners, ensuring that avid hotels are simple to build, operate, and maintain with an efficient build cost.
- 2 Easy to open:** avid hotels' tools and team support make opening new hotels easy.
- 3 Easy to ramp up:** accelerated opening and performance support.

[development.ihg.com/avid](https://development.ihg.com/avid)



avid hotel Nashville Airport



avid hotel Tulsa South - Medical District



avid hotel Detroit - Warren